

Egypt International Aquaculture & Sea Food Industry Expo

معرض مصر الدولي للثروة السمكية وصناعة المأكولات البحرية



**Global Sustainable Aquaculture & Seafood
Industry Conference (GSASIC)**
"Super intensive shrimp culture and Seafood"



The Egyptian Arabic Republic
Ministry Of Agriculture and Land Reclamation

3-5
OCTOBER
2024
EECA - Cairo - Egypt

Under patronage of



رئاسة مجلس الوزراء
جهاز حماية وتنمية
البحيرات والثروة السمكية
LAKES & FISH RESOURCES PROTECTION
& DEVELOPMENT AGENCY

Supported By





EGY-Seafood Expo is the first specialized exhibition for seafood & fisheries featuring international speakers and Exhibitors to be held in the heart of the Middle East, CAIRO, to provide a networking platform and to bring together the sector of Seafood industries & fisheries under one roof to showcase, marketing, promote products and services to their target audience .

EGY-Seafood Expo will cover the following sectors: Seafood processors, Seafood industries, Fish cages, Fish farms, Fish hatchery industry, Fishing industry projects, Protecting, packaging & fish transporting projects, Factories & workshops for manufacturing fishing boats & equipment's, Fish feeds factories and importer & exporter companies .

EGY-Seafood Expo will provide a golden opportunity for the exhibitors to explore possibilities of technology transfer & seek local partners. It will be an ideal opportunity to create greater awareness of trade technical know-how in the field of seafood industry This is a prime opportunity to meet potential distributors & partner as well as end-users and also to meet professionals from all over the world who will attend both the conference . and the trade show

At EGY-Seafood Expo is the fastest way to find markets for your products in Egypt and Middle East's seafood industry and opportunity to do business with packaging, refrigeration, processing, hygiene control, quality assurance service and other companies



www.egyseafood.com



Why Egypt:

With more than 90 million inhabitants, Egypt's population is the largest in the Arab world, EGYPT is located in the Heart of the Middle East, and is considered as the trading hub between the Middle East, Africa and the rest of the world, Geography, Sports, population, history, culture, military strength, and diplomatic expertise give Egypt extensive political and economic influence in the Middle East, And has been always the crossroad of Arab-African and international commerce and culture.

- With the increase in tourism development, urbanization and increase the number of hotels and restaurants in Egypt makes it a promising market and a large investment in this sector and the increasing number of companies and factories in the presence of international players interested in their product in the Middle East.
- This region's seafood market comes primarily from international resources due to its extremely high levels of seafood consumption and the declining domestic seafood industry.
- Egypt is consistently rated as the world's freest economy on the basis of its business infrastructure, financial, legal and professional services, and its low and simple tax system. There is free flow of capital and goods, comprehensive intellectual property protection rights, and no import taxes on exhibits.
- Food, beverages and other agricultural products can be imported to Egypt duty-free. Healthy eating is a growing trend in Egypt , with diners preferring to eat fresh foods and have become increasingly aware of food safety.

Don't hesitate to visit Egypt we promise you that it will be enjoyable tours..... it's waiting for you to tell you its history (more than 7000 years old)





Exhibit at **EGY-Seafood** is the fastest way to find markets for your products in Egypt and Middle East's seafood industry.
Who Exhibit?

Why Exhibit

Whether you want to reinforce your relationships or establish new ones, you'll be reaching out directly to consumers looking for information on your products. Attendees come to the Expo to find information on the newest and most up-to-date products and services.

puts your company in front of owners, proprietors, executives, purchasing managers (including purchasing of seafood, ingredients retail, foodservice, equipment, services & packaging), category managers and private label program directors/managers. Introduce your products to one of the largest and fastest growing markets in the world and meet buyers and other key decision makers from almost all sectors of the economy.

This is your opportunity to launch new products, meet new buyers, learn emerging trends, and access the global seafood market.

Making it the place to find the latest equipment, technology, packaging and services.

• • Seafood suppliers and products including

(fresh, processed, ready-made, dried)

Freight forwarders and logistics services

Seafood processing and packaging equipment

Companies with services for the seafood industry

Seafood traders, Processors, Exporters, Importers, Aquaculturists, Hatchery Owners

Manufacturers of Processing/packaging machinery/equipment manufacturers



EGY-Seafood Expo Demonstrate your products to a greater cross section of visitors including Franchisees, Distributors, Dealers, Exporters, Managing Directors/Directors of hotels, restaurants, and General Public are the target visitors.

?Who Exhibit

Seafood suppliers and products including

(fresh, processed, ready-made, dried -sea salt, sushi, fried, canned food, natural seasoning)

Freight forwarders and logistics services

Seafood processing machinery, fishing gear, fishing nets, fishing vessel equipment, Aquaculture facilities

Companies with services for the seafood and fisheries industry

Marine bio new materials, high functional materials made with marine life, cosmetics, health functional products, feed for aquaculture, fish medication, research achievements, marine resources application products

Seafood traders, Processors, Exporters, Importers, Aquaculturists, Hatchery Owners

Manufacturers of Processing/packaging machinery/equipment manufacturers



EGY-Seafood Expo Demonstrate your products to a greater cross section of visitors including Franchisees, Distributors, Dealers, Exporters, Managing Directors/Directors of hotels, restaurants, and .General Public are the target visitors

Why Visit

Visiting **Egy-Seafood Expo** is a time and cost-efficient way to do business. With all the key international commercial fishing suppliers under one roof, you will have the opportunity to meet local and international suppliers from the international fishing industry keep up-to-date with new technologies, innovations and industry developments and network with . industry colleagues and associations for three days

Policy makers from the State and Central Government Fishery Institutions
Operators of shipping lines / reefer cargo / logistic supporters . Manufacturers/
Suppliers of electronic equipments, cleaning equipments etc . . Seafood Processors
Hotel/Catering Firms .
Restaurants Buyers .
Distributor/ Wholesalers .
Supermarket/ Hypermarket Buyers .
Importers/Exporters .
Cold Storage .
Seafood Packaging Industry .

...And many more

EGYSeafood
Egypt International Seafood & Fisheries Expo.



Why Visit :

There are many ways of sourcing product and supplier information, but only exhibitions allow you to put a supplier' claims comprehensively to the test - by examining the products for yourself, questioning their creators, and comparing and contrasting their performance.

There are many benefits to visit **EGY-Seafood Expo**

- See What's New.
- Keep abreast of industry and market developments.
- To complete overview of seafood and fisheries industry in 3 days in one place.
- Interview seafood and fisheries operators, technology partners, and operations experts.
- To compile a wide range of competitive information on products and suppliers in a concentrated period of time.
- To consolidate business relationships.
- To find new markets.
- To discuss specific terms/conditions/pricing.
- To discuss business needs in a neutral environment
- Evaluate Products and Suppliers.
- To network with your business contacts.
- Tour the **EGY-Seafood Expo**, showcasing hundreds of technology solutions & products.
- To solve specific problems.
- To appoint agents/seek principals.
- To obtain technical knowledge

EGY-Seafood Expo is promoted extensively across Egypt and neighboring countries to ensure that you will get the best quality and quantity of visitors.

On the sidelines of Egy-Seafood Expo :



GSASIC
Global Sustainable Aquaculture
& Seafood Industry Conference



Global Sustainable Aquaculture & Seafood Industries Conference

“Shrimp culture intensification and Seafood industries”

Under patronage of

Ministry of Agriculture and Land Reclamation
Lakes & Fish Resources Protection & Development Agency



Conference Chairman

Prof. Abd El Aziz Mousa Nour

Professor of Animal and Fish Production ,
Faculty of Agriculture - Alexandria University



Conference Coordinator

Prof. Sobhy M. Sallam

Faculty of Agriculture, Alexandria University

Conference General Secretary

Prof. Ashraf Y. El-Dakar

Professor of Mariculture and Fish Nutrition
Faculty of Marine Aquaculture and Fisheries - Arish University



Partners

Faculty of Marine Aquaculture and Fisheries, Arish University
Faculty of Fisheries, Kafer El - Shiehk, University
Faculty of Fisheries, Suez University
College of Fisheries - AAST
Arab Aquaculture Experts Forum



Organized by



Mediterranean Aquaculture Society (MIAES)

WWW.EGYSEEFood.COM



How will the visitors be targeted?

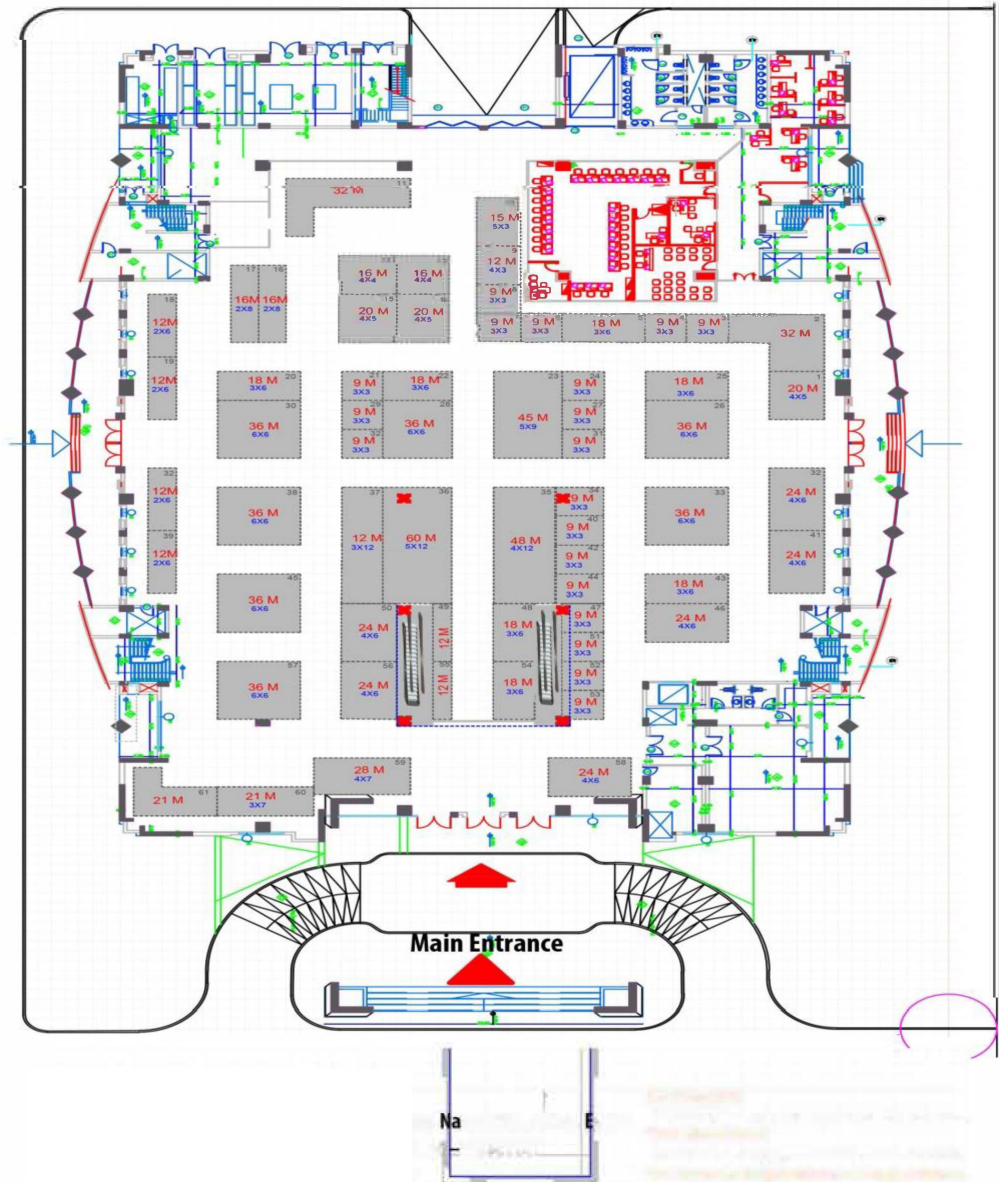
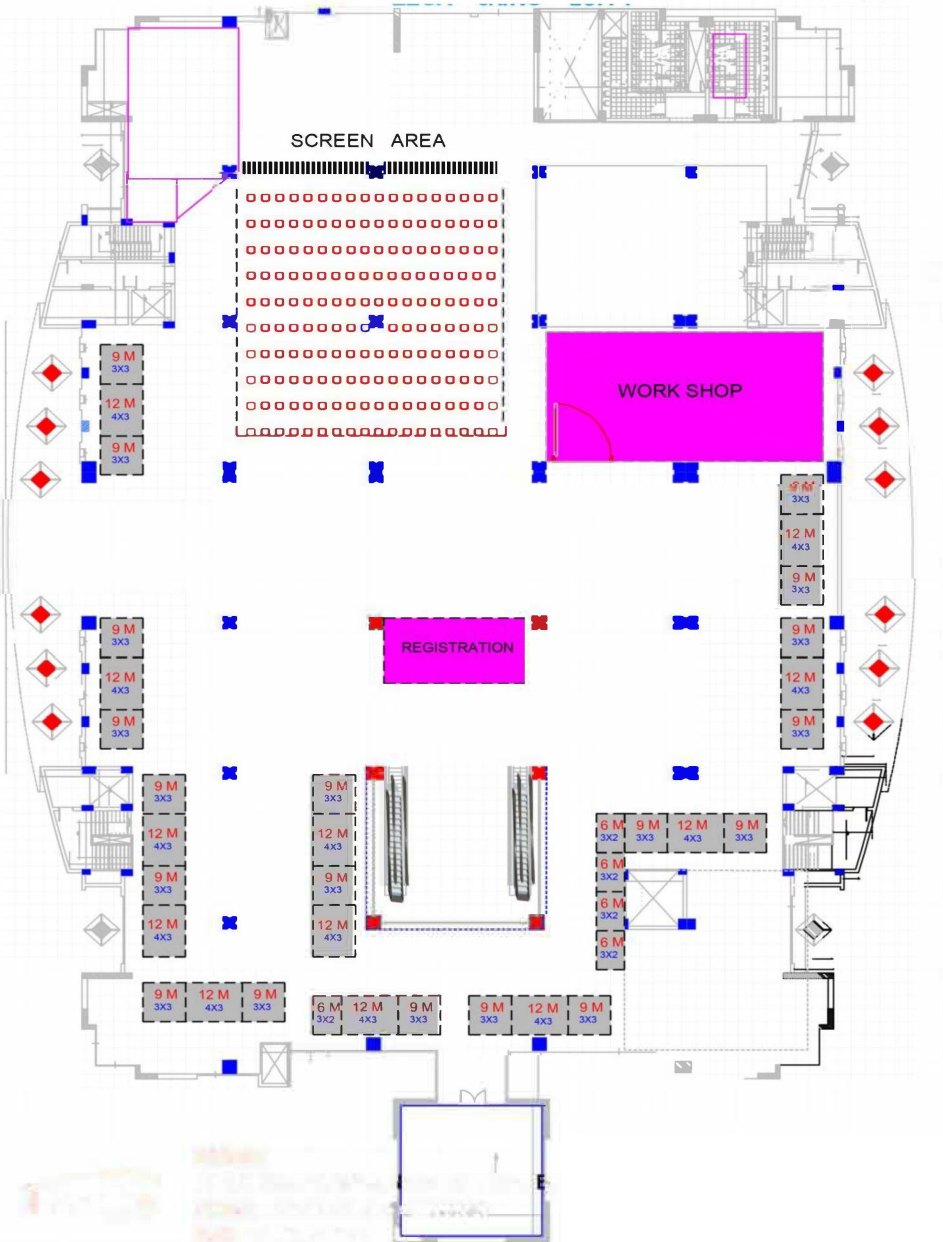
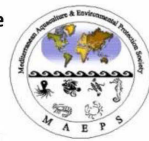
Egy-SeaFoodExpo will be promoted exclusively to professional and trade visitors, through an extensive and carefully planned regional visitor promotional campaign.

The highly targeted campaign is designed to attract key personnel in the private and public sectors that have the authority to buy, specify or recommend products. The campaign will target top VIP buyers from the region.

The show will be promoted to trade visitor throughout the region including:

- * 50000 tickets
- * Posters around the city
- * Marketing through commercial offices
- * Radio & T.V Advertisements
- * Street banners
- * Direct mailing to visitors' database
- * Trade Magazines (in& out)
- * Adv. through point of int'l trade
- * New paper articles and advertisements
Manufacturers, traders, wholesalers, distributors, and retailers in aquaculture will be invited from senior hotels, supermarkets by newspaper, magazines, televisions, websites, and emails
- * Full show per-show and post editorial coverage in the official trade journals.
- * Marketing through our agencies (China, Turkey, Hong Kong, Thailand, India)
- * Marketing through the Egyptian Commercial Service Department in the Ministry of Trade& Industry in offices of (Geneva, Vienna, Milan, Lusaka, Portugal, Tunisia, Brazil, Spain, Malaysia, New- Delhi and Saudi- Arabia).



And many more.....



Participation Guidelines

Submit Application Deadline : Sep. 30, 2024	Make a Down payment <ul style="list-style-type: none"> • 50% of the total participation fee • Within a week after submitting the application form 	Payment of the Balance Deadline : oct 30, 2024	Submit Compulsory Documents Deadline: Sep.. 30, 2024	Participate in EGY Seafood 2024
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Booth Fees

Type	Shell Scheme	Space Only
Unit Price	350 \$ USD per meter	280 \$ USD per meter
Items	Name board (English), 1Kw of electricity, Spot lights, single set of a reception desk and a chair, a meeting table and two chairs, floor carpet	<ul style="list-style-type: none"> • Exhibitors are responsible for building booth and any other facilities on the allocated space. • Exhibitors should submit booth plans for approval before booth construction
Remark		

Booth Fee Discount

Type	Early Bird Registration Discount	
Deadline	May 30, 2024	May 31, 2024
Discount Rate	15%	10%

„Payment by telex transfer in favor of Expo Line Co

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Account Number: 20319717662

International Swift Code: QNBAEGCX

www.expoline-eg.com

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Egypt International Seafood & Fisheries Expo.

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Thank you...



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